



Exhibitor success story

Closed licensing deals with top manufacturers

Problem

Before Start-up City, breaking into the MENA region posed daunting challenges for us, from establishing local connections to navigating diverse business cultures.

Solution

Start-up City provided us with a transformative solution, offering unparalleled regional and global exposure. It facilitated discussions with interested manufacturers and key stakeholders, streamlining their expansion efforts.

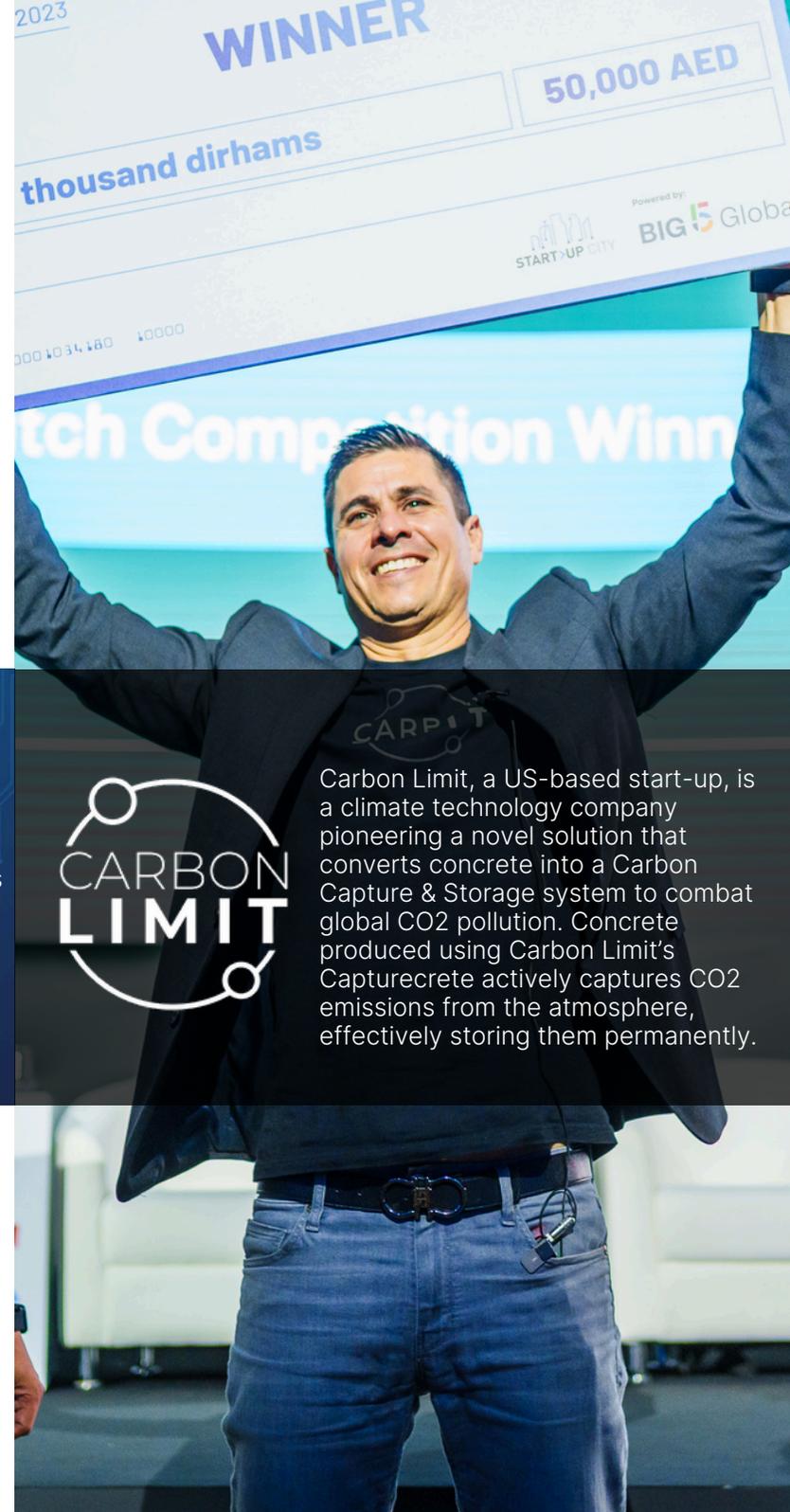
Results

Our participation resulted in closing deals with leading manufacturers in India, UAE and Saudi Arabia for licensing agreements for our Capturecrete technology. Our involvement in a prestigious Gulf sustainability project underscores our success post-Start-up City.

“ We are honoured to have won 1st place at the Big 5 Global Start-up City Pitch Competition, established great connections & potential customers. As a US based company, we understand the importance of establishing connections on the ground in order to expand into the region. Big 5 Global was a great catalyst for break through!

! Contact us to exhibit at Start-up City from 26 - 29 November 2024.

startupcity.ae



Carbon Limit, a US-based start-up, is a climate technology company pioneering a novel solution that converts concrete into a Carbon Capture & Storage system to combat global CO2 pollution. Concrete produced using Carbon Limit's Capturecrete actively captures CO2 emissions from the atmosphere, effectively storing them permanently.